



# ROB K. FRITZ

## GRAPHIC DESIGN AND MULTIMEDIA

### Information

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www.robkfriz.com



### Software

Photoshop

Illustrator

Dreamweaver

InDesign

Première

Aftereffects

Animate (Flash)

Maya

Share Point

MS Office

### Skills

Web Design

Print Design

Digital Imaging

Illustration

Motion Graphics

UX Interface

3D Modeling

2D Animation

### Summary

Rob Fritz has 20 years of experience in the areas of graphic design, web design and multimedia. He brings the full range of multimedia skills (audio, video, interactive, web, and print) to ensure products engage the targeted audience, enhance information transfer, and conform to client standards.

### Professional Experience

**Booz Allen Hamilton** - Sr. Graphic Design Consultant

2006 - Present

Creates illustrations, posters, information graphics, videos, marketing presentations and Interactive multimedia projects as assigned.

### Notable Clients/Contracts:

- Maintained updates and graphic implementation for the Navy and Marine Corps Public Health Center (NMCPHC).
- Multimedia Designer for CENNAVINTEL (CNI) NIOBC Blended Learning Development Support for the Naval Marine Intelligence Training Center (NMITC).
- On-Site Interactive Designer for the C-School Intel Program at NMITC. Designed interactive templates and educational gaming tutorials.
- Designed and created interactive scenarios through Flash animation for the Advanced Intelligence Course at NMITC. Collaborated with Subject Matter Experts on content development and presentation improvements. Ensured interactive scenario integration into instructor guides and student materials.

### Education

MA. Interactive Design and Game Development  
Savannah College of Art and Design, Georgia

2004 - 2006

AAS. Visual Communications and Multimedia  
Cuyahoga Community College, Ohio

2001 - 2003

BA. Liberal Arts/Humanities - Tiffin University, Ohio

1994 - 1998

### Awards and Recognition

Booz Allen Hamilton High 5 Award - Health Analysis (HA) - Drug Demand Reduction Analysis and Report Team, 2015.

Booz Allen Hamilton Team Appreciation Award - Successful graphics support of the NIOBIC Interactive Multimedia Instruction master template, 2009.

Official Letter of Appreciation Presented by Commanding Officer of the Center for Naval Intelligence for the development of Computer Based Training for the C-School Intel Program, 2007.